



## THE OPPORTUNITY

Thai One On has over 10 locations across the Greater Toronto Area. Being a fast food provider means you need unique digital solutions. In an ever growing market, Thai One On approached Infinite to build them a robust online ordering system that could help cater to all of their locations.

Thai One On Restaurant chain was established by a group of individuals who have a love for food and aimed at bringing the authentic Thai taste to Canada. Soon after opening their first thai food restaurant, the food became a favourite for many Canadian families.

# Thai One On

Thai Food Franchise



Our programming team developed the system in a three-month timeline with a custom printing solution powered by the Rogers Wireless Network. Franchisee owners were able to login to a private portal and check sales and pull reports. Upper management was able to check sales reports and respond to any customer requests and concerns.

The system was easy to use and was hosted on our cloud platform. The power of our cloud platform enables any site to easily handle large amounts of traffic without any type of response delay. The Thai One On ordering system has seen over 4.5 million dollars in revenue over the last 5 years.

Thai One On also hired Infinite to implement their Digital Signage Solution. InfiniSign was installed across all locations with 3 screens to display their menu. With a cloud enabled solution, maintaining and deploying new menu updates became seamless.

## **IMPLEMENTATION**

#### E-Commerce

Online Ordering System
Delivery Function
Payment Method Incorporated
Web Design

### Digital Signage

Infinisign Digital Menu Board
One Video through multiple screen
Update content and pricing real time through cloud

**Company Name:** Thai One On Location: Toronto, Ontario

Types of Business: Hospitality, Restaurant
Infinite Services: E-Commerce, Digital Signage