



## THE OPPORTUNITY

The restaurant industry is one of the most competitive industries in North America. In order to compete, a restaurant must be unique. A restaurateur must understand the importance of an online presence and its importance on customer interaction. It's the virtual doorstep to your establishment.

One Eyed Jack is the Pub & Grill to be at! They value unforgettable service, great food and the perfect atmosphere. With over 250 Seats and 4K TV's placed perfectly for all sporting events, they are the perfect place to turn to when you are looking to relax, with many more locations to come!

# **One Eyed Jack**

Puh & Grill



# The ownership at One Eyed Jack understood the importance of a concrete and unique web presence. After a meeting at the restaurant, Infinite was hired to build a website like no other. We went to the drawing board with our sister company, The Design Corp, from which one of their talented designers came up with multiple landing page templates.

Once a preliminary design was approved, programmers at Infinite Corp got to work by programming a backend and frontend using CSS, Javascript & HTML. We pushed the site to our cloud platform that is capable of handling traffic as needed.

After consultations with the client and making revisions as needed, Infinite completed the site within the timeline that was required. Infinite also continued to maintain the site on an ongoing basis with feedback from management.

# **IMPLEMENTATION**

### Web Development

Website Development
Custom Website Design
Domain & Email Configuration
Location Based Website (Individual Website Per Location)
Back End for Events and Specials Management
Google Analytic Integration
PHP Code
Full mobile, tablet and desktop compatibility

**Company Name:** One Eyed Jack Pub & Grill Location: Oshawa, Peterborough, Ontario

Types of Business: Hospitality, Restaurant Infinite Services: Web Development